

Message Text

UNCLASSIFIED

PAGE 01 BERN 01633 181121Z

50

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 (ISO) W
----- 082166

R 181030Z APR 75
FM AMEMBASSY BERN
TO USDOC WASHDC
INFO SECSTATE WASHDC 570
AMEMBASSY ROME
AMCONSUL ZURICH
AMEMBASSY ATHENS
AMCONSUL THESSALONIKI

UNCLAS BERN 1633

BIC/OIM/SAD FOR LEE CARTERON

E.O. 11652: N/A

TAGS: BEXP, SZ

SUBJECT: HOSPITAL EQUIPMENT AND SYSTEMS TRADE MISSION. DIRECTOR'S
REPORT

1. ALL SIX MEMBERS OF HOSPITAL EQUIPMENT TRADE MISSION HAVE BEEN FULLY SCHEDULED DURING THEIR STAY IN SWITZERLAND. MISSION HAS RUN SMOOTHLY.
 2. 79 APPOINTMENTS WERE HELD IN ZUERICH AND 40 IN LAUSANNE.
 3. BLUE-RIBBON ATTENDANCE AT RECEPTIONS WAS EXCELLENT, WITH 54 ATTENDING IN ZUERICH AND 45 IN LAUSANNE.
 4. MISSION MEMBERS FOUND HIGH INTEREST IN THEIR PRODUCTS AND ARE CONFIDENT THAT CONTACTS MADE WILL RESULT IN SUBSTANTIAL SALES IN THE MONTHS AHEAD IN SPITE OF A RECESSION IN THE SWISS ECONOMY WHICH HAS RESULTED IN BUDGET LIMITATIONS.
 5. MEMBERS HAVE SUGGESTED A FUTURE MISSION FOR SPAIN, PORTUGAL, AND BENELUX.
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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Margaret P. Grafeld
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